TGIF JAZZ IN THE PARKS: PERFORMANCE APPLICATION PROCEDURES

The City of Carlsbad's Cultural Arts Office presents its "TGIF Jazz in the Parks" concert series each summer – with the 2006 season marking the 21st anniversary of the series. The concerts take place on Friday evenings between 6 and 8 pm for ten consecutive weeks; the concert location moves from one area of the city to another, eventually covering four park sites over the course of the summer.

There is no admission. All concerts are free. During the 2006 season, audience attendance averaged about 3,500 per concert.

The TGIF series focuses on JAZZ -- and related musical forms such as latin jazz, swing, blues, world, New Orleans, rhythm & blues, etc. It does not present rock, "oldies," folk, classical, country & western, or pop music styles. The emphasis is on San Diego County music groups, but bands from other regions are increasingly included in the summer's line-up. (Much of it depends on availability and of course, budget.)

An independent Producer is contracted to provide all the performers, the sound crew and the sound equipment. The Cultural Arts Office presents the concerts and manages the site. Each year Cultural Arts Office staff and the Producer confer concerning audience preferences, the individual needs of each park site, quality, balance, and variety of series content. Assertions of special relationships with the City of Carlsbad are not considered in the selection process. The bands are then selected by the Producer, subject to Cultural Arts Office approval. Performers are contracted and paid by the Producer. Bands are required to conduct performances in accord with City regulations and requirements.

BANDS INTERESTED IN PERFORMING AT "TGIF JAZZ IN THE PARKS" SHOULD SUBMIT THE FOLLOWING INFORMATION TO BOTH THE PRODUCER AND THE ARTS OFFICE. MATERIALS WILL NOT BE RETURNED.

1) A CD sample of the music your group performs.
2) A Contact Sheet with the name, address, telephone and other contact information of the Band Leader, fax, email, website).
3) An Information Sheet: Current Band Members names, group instrumentation, and general sound set-up needs.
4) A Description of Music Style and Resume of past performances, including locations and presenters with contact information for references.
5) A Photograph of the Band that can be used for publicity purposes.

Send these items to:

"TGIF Jazz in the Parks"
Rob Hagey Productions, Inc.
PO Box 2671
La Jolla, CA 92038

Cultural Arts Office / TGIF Jazz
1200 Carlsbad Village Drive
Carlsbad, CA 92008

Follow-up phone call campaigns will NOT produce the desired results. Upon review of the music sample and materials by the Producer, bands under consideration for TGIF concerts will be contacted by the Producer's staff.

Revised: August 16, 2007