

Argument Against Measure A

MEASURE A IS BAD FOR CARLSBAD

Measure A allows an oversized, 500,000 square-foot shopping mall on the Agua Hedionda Lagoon. This L.A.-style development, with massive multistory buildings and parking garages, is nearly twice the density of Carlsbad's largest existing mall.

YEARS OF TRAFFIC CONGESTION

The developer projects this mall will draw shoppers from throughout the region, generating more than 24,100 new car trips daily on Interstate 5, Cannon, and nearby roads. But Caltrans says it cannot widen the highway or expand ramps for at least 19 years. Taxpayers could end up spending millions to fix these traffic problems.

SIDESTEPED SAFEGUARDS

Spending over \$5 million on slick TV commercials and mailers, the L.A. developer is using Measure A to avoid California environmental law and Carlsbad's building standards, limiting citizen review and accountability. After failing to block a public vote, the developer convinced the City Council to call a special election, costing taxpayers over \$500,000, versus spending \$35,000 to vote in November.

BLANK CHECK

The developer has never provided detailed drawings of what will be built or disclosed specifics of land use. Incredibly, Measure A exempts the development from Carlsbad's existing general plan, zoning, grading, height and other regulations and prohibits any changes for at least 15 years -- even if the development creates unforeseen, costly problems.

MAKES MOCKERY OF OPEN SPACE

The Agua Hedionda Lagoon provides recreational opportunities that are part of Carlsbad's lifestyle. Measure A jeopardizes existing south-shore public recreational beach access rights. Measure A claims to protect open space, but about 90% of that open space is already permanently protected by Carlsbad voters. Measure A deceptively counts restaurants, markets, and parking lots as open space, while risking the lagoon's health and beauty.

Join us in voting NO on Measure A – it's BAD for Carlsbad.

ARGUMENT/REBUTTAL SIGNATURES

(The following statement is required by California Elections Code Section 9600.)

The undersigned authors of the Direct Direct argument AGAINST ballot measure A Letter
 at the Special election for the City of Carlsbad to be held on February 23, 2016 hereby state
 Election Title Jurisdiction Date

that such argument is true and correct to the best of his knowledge and belief.

NAME (Signature): <u>Nick Ervip</u> (Print): <u>NICK ERVIP</u> *TITLE (Optional): <u>Conservation Gummy Chair</u> ADDRESS: <u>San Diego Sierra Club</u> <u>3304 Clearmont Mesa Blvd</u> <u>San Diego, CA 92111 #101</u> DATE: <u>12/1/15</u> PHONE: <u>488 589-6005</u>	NAME (Signature): _____ (Print): _____ *TITLE (Optional): _____ ADDRESS: _____ DATE: _____ PHONE: _____
NAME (Signature): _____ (Print): _____ *TITLE (Optional): _____ ADDRESS: _____ DATE: _____ PHONE: _____	NAME (Signature): _____ (Print): _____ *TITLE (Optional): _____ ADDRESS: _____ DATE: _____ PHONE: _____

* If provided, this title may be printed in the Sample Ballot/Voter Information Pamphlet.

NOTE

Registrar of Voters policy does not allow candidates, campaign managers, campaign treasurers, argument or rebuttal signers of ballot measures or members of their immediate family to host a polling place or act as a poll worker in the jurisdiction in which the candidacy or ballot measure of the interested party is being voted upon.

ARGUMENT/REBUTTAL SIGNATURES

(The following statement is required by California Elections Code Section 9600.)

The undersigned authors of the DIRECT argument AGAINST ballot measure A Letter
 at the SPECIAL election for the CITY OF CARLSBAD to be held on FEB. 23, 2016 hereby state
 Election Title Jurisdiction DATE

that such argument is true and correct to the best of their knowledge and belief.
 his/her/their

NAME (Signature): <u>Michael J. Holzmueller</u> (Print): <u>MICHAEL J. HOLZMUELLER</u> *TITLE (Optional): <u>FORMER CARLSBAD PLANNING DIRECTOR</u> ADDRESS: <u>7065 MURILLO LANE</u> <u>CARLSBAD, CA 92009</u> DATE: <u>11/30/15</u> PHONE: <u>(760) 431-5061</u>	NAME (Signature): <u>Ronald R. Ball</u> (Print): <u>Ronald R. Ball</u> *TITLE (Optional): <u>Carlsbad City Attorney, retired</u> ADDRESS: <u>2934 Rancho Cortes</u> <u>Carlsbad, CA. 92009</u> DATE: <u>12-1-2015</u> PHONE: <u>760-685-2185</u>
NAME (Signature): <u>Victoria R. Scully</u> (Print): <u>Former Chairman Planning Commission</u> *TITLE (Optional): <u>Victoria R. Scully</u> ADDRESS: <u>550 Front St.</u> <u>San Diego, Ca. 92101</u> DATE: <u>12/1/2015</u> PHONE: <u>760-845-7404</u>	NAME (Signature): _____ (Print): _____ *TITLE (Optional): _____ ADDRESS: _____ DATE: _____ PHONE: _____

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(The following statement is required by California Elections Code Section 9400.)

The undersigned authors of the DIRECT argument AGAINST ballot measure A
 at the SPECIAL election for the CITY OF CARLSBAD to be held on FEB. 23, 2016 here by state
 Election Title jurisdiction Letter

that such argument is true and correct to the best of her knowledge and belief.

NAME (Signature): <u>Kathy Rallings</u>	NAME (Signature):
(Print): <u>Kathy Rallings</u>	(Print):
*TITLE (Optional): <u>Trustee, Carlsbad Unified School District</u>	*TITLE (Optional):
ADDRESS: <u>3535 Rock Ridge Rd, Carlsbad, CA 92010</u>	ADDRESS:
DATE: <u>12/2/2015</u>	DATE:
PHONE: <u>760-434-2472</u>	PHONE:
NAME (Signature):	NAME (Signature):
(Print):	(Print):
*TITLE (Optional):	*TITLE (Optional):
ADDRESS:	ADDRESS:
DATE:	DATE:
PHONE:	PHONE:

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