



**CITY COUNCIL
Special Meeting**

Agenda

Faraday Administration Building
1635 Faraday Avenue, Room 173B
Carlsbad, CA 92008

Date: March 20, 2018

Time: Immediately following the adjournment
of the Closed Session – No earlier than
9 a.m.

We Welcome Your Participation

CALL TO ORDER:

ROLL CALL:

PUBLIC COMMENT ON AGENDA ITEM:

DEPARTMENTAL AND CITY MANAGER REPORT:

1. **2018 CITY COUNCIL GOALS WORKSHOP**

Council Members will participate in a facilitated and segmented workshop to establish City Council goals for the coming year, and direct staff to prepare a resolution affirming the 2018 City Council Goals. (Staff contact: Jason Haber, City Manager's Department)

Council Action:

ADJOURNMENT:

Persons with a disability may request an agenda packet in appropriate alternative formats as required by the Americans with Disabilities Act of 1990. Reasonable accommodations and auxiliary aids will be provided to effectively allow participation in the meeting. Please contact the City Manager's Office at 760-434-2821 (voice), 711 (free relay service for TTY users), 760-720-9461 (fax) or manager@carlsbadca.gov to make arrangements.



CITY COUNCIL
Staff Report

Meeting Date: March 20, 2018
To: Mayor and City Council
From: Kevin Crawford, City Manager
Staff Contact: Jason Haber, Assistant to the City Manager
Jason.haber@carlsbadca.gov or 760-434-2958
Subject: 2018 City Council Goals Workshop

Recommended Action

Hold a facilitated and segmented workshop to establish City Council goals for the coming year, and direct staff to prepare a resolution affirming the 2018 City Council Goals.

Executive Summary

Each year, prior to adopting the city's annual budget, the City Council meets to review and discuss its strategic goals and objectives. This item seeks Council discussion and direction to establish the City Council Goals for 2018.

Discussion

On March 28, 2017, the City Council adopted a resolution affirming the following 2017 City Council Strategic Policy Goals:

- Become a leader in multi-modal transportation systems and creative approaches to moving people and goods through and within Carlsbad.
- Plan for a new city hall that will meet the future workplace and operational needs of the city and the community.
- Promote education to increase civic engagement and attract and retain talent in Carlsbad.
- Enhance Carlsbad's coastline to ensure an exceptional experience in all the ways people want to enjoy it.
- Lower the railroad tracks in a trench through the Village to improve safety, community connectivity, quality of life and economic value.
- Enhance the health and vitality of the Village and Barrio, two neighborhoods that represent the historic heart of Carlsbad.

On August 15, 2017, Council adopted a resolution approving the FY 2017-18 City Council Goals Work Plan. The Work Plan lays out the strategies and tasks to be pursued in operationalizing the City Council's policy direction, and provides schedule and budget information for each. Staff continuously monitors progress toward achieving the adopted goals and presents quarterly status reports to Council.

On February 27, 2018, Council received a status report on progress made toward the 2017 City Council Goals through December 2017.

Regarding City Council Goals for 2018, staff will be prepared to discuss any proposed amendments to current goals, or new goals that the City Council may wish to adopt. The staff presentation and City Council discussion will be segmented to avoid any Council Member conflicts of interest.

Next Steps

Upon receiving Council direction, staff will prepare a resolution for the City Council to formally adopt the 2018 City Council Goals at the April workshop. Following adoption of the 2018 City Council Goals, a detailed Council Goals Work Plan for FY 2018-19 will be developed and brought to Council for adoption at the May workshop.

Fiscal Analysis

No city funding is being requested.

Environmental Evaluation (CEQA)

Adopting goals does not qualify as a "project" under the California Environmental Quality Act (CEQA) per State CEQA Guidelines Section 15378, as it does not result in a direct or reasonably foreseeable indirect physical change in the environment.

Public Notification

This item was noticed in accordance with the Ralph M. Brown Act (California Government Code Section 54950 et seq.), published and distributed at least 72 hours prior to the meeting date and time.

Exhibits

None.