



CALL TO ARTISTS: MURAL in Georgina Cole Library

The City of Carlsbad's Library & Cultural Arts Department is seeking a mural artist to create a large-scale mural that will be all-ages friendly and have a strong visual impact. The mural will be located on the west-facing INTERIOR wall of the Georgina Cole Library, located in north Carlsbad near the intersection of Carlsbad Village Drive and Pio Pico Blvd.



Where: West-facing **interior** wall (approximately 30 x 20 feet.) of the Georgina Cole Library located at 1250 Carlsbad Village Drive in the City of Carlsbad.

What: The mural should:

- Enhance existing aesthetics,
- Create a sense of imagination,
- Capture the spirit, energy and liveliness of Carlsbad's community,
- Reflect the mission of Carlsbad City Library and
- Be engaging and aesthetically pleasing to individuals of all ages and backgrounds.

The mural should be painted with durable, low-maintenance paint or materials that require minimal maintenance.

Budget: \$35,000. This includes artist time, travel, wall prep, materials including sealant.

Deadline: May 17 by 5 p.m.

Short Description: Once an artist is selected, the project will begin September 9, 2019 and mural completion is expected by October 31, 2019. The artist or artist team selected will be expected to work with City of Carlsbad staff to design and paint the mural. Preliminary design will be approved by the Georgina Cole Library Mural Committee and with input from the community. The call is open to artists residing in Southern California. The total project budget is not to exceed \$35,000, all inclusive of labor, materials, travel expenses and other project costs.

The submittal deadline is May 17 by 5 p.m.

About the City of Carlsbad: The City of Carlsbad is a scenic coastal community located in North San Diego County, 35 miles north of downtown San Diego and 54 miles south of the John Wayne Airport in Orange County. The city's population is 113,000 and covers 39 square miles, 40 percent of which is dedicated to open space, including three lagoons, 46 miles of hiking trails and nearly seven miles of coastline. The historic Carlsbad Village has a variety of retail, restaurant and arts-related businesses.

About the Georgina Cole Library: The Georgina Cole Library is one of three locations in the Carlsbad City Library system and was renamed the Georgina Cole Library in 2000 in honor of the city's first library director. The library is one mile from Carlsbad beaches and just a few blocks east of the historic Carlsbad Village. Throughout its history, the Georgina Cole Library has provided residents with innovative programming and access to a wide-variety of resources and technology to enrich individual and community life. Items of note at the library include the Carlsbad History Collection and the Genealogy Collection.

Eligibility: The call is open to Southern California artists.

To Submit: Mail or hand-deliver or email:

- 8-10 examples of your large-scale work.
- An artist statement talking about what interests you about this opportunity.
- Any supporting material you may wish to include.

Selection Process: A panel of local art professionals and community members will select the top five artists. The top five artists will be given a stipend with three weeks to submit a design.

Selection Criteria: The artist will be selected on the basis of the following criteria: Design of past works; creativity of approach; experience; the ability to produce durable indoor art; demonstrated ability to complete projects on time and within budget.

Notification of Results: Artists will be notified of the selection committee's decision via email by September 1. Please note that the City of Carlsbad reserves the right not to select any of the artists.

We're here to help:

Karen McGuire
Curator of Exhibitions, Cultural Arts Office
karen.mcguire@carlsbadca.gov
760-602-2022

SUBMITTALS MUST BE RECEIVED

May 17, 2019 by 5 p.m.

Mail entry to:

Attn. Cultural Arts Office
Carlsbad City Library
1775 Dove Lane
Carlsbad, CA 92011

Or hand-deliver:

Cultural Arts Office, 2nd Floor
Carlsbad City Library
1775 Dove Lane
Carlsbad, CA 92011

Or email to: karen.mcguire@carlsbadca.gov

Please note that image files may be too large to be received in one email and multiple emails may be necessary. Please call if you have questions. NOTE: Do not send website links.