

Turn It Up Band Competition Program Information for Applicants

Turn It Up Band Competition showcases and develops emerging musical talent in San Diego County. Through a musical competition with great prizes, the program offers invaluable resources for emerging local musicians to further develop their business acumen and artistry to share it with the community.

Turn It Up Band Competition is presented by the City of Carlsbad's Library & Cultural Arts Department, in partnership with MiraCosta College and Museum of Making Music.

Program Timeline

- May 15: Online submissions close
- May 24: Selected finalists announced
- June 14: Finalists perform live for judges as part of Front Row Fridays: Turn It Up Band Competition event, 7 p.m. at the Schulman Auditorium, 1775 Dove Lane
- July 5: First Place winner will perform a 30-minute preshow as part of the TGIF Concerts in the Parks, series at Stagecoach Community Park, 3420 Camino De Los Coches

Eligibility

- All ensembles who enter must be available to rehearse and perform on the following dates and times:
 - Finalists – Turn It Up Band Competition Showcase: Friday, June 14, 2019 from 3 to 9 p.m.
 - First Place Winner – TGIF Preshow performance: July 5, 2019 from 3 to 7 p.m.
- Simple majority of ensemble members must be between the ages of 18 to 25 on or before May 15, 2019.
 - Any ensemble members under of the age of 18 will require parental permissions and accompaniment for programs. More information will be made available for groups with members under 18.
- Simple majority of ensemble members must reside in San Diego County for the duration of the Turn It Up Band Competition.
- Ensembles must include at least 2 and no more than 10 members
- We encourage submissions to focus on live performance of music, including live utilization of music sampling or tracks.
- All groups who enter must consent to City or partner the use of photo and video for promotional purposes
- No groups signed with a label, recording company or agent may enter
- All winners must enter into an agreement with the City of Carlsbad
- All bands must keep in mind that any and all live performances must align with the TGIF Artistic Vision regarding content and onstage performance expectations

Finalist Selection

Online submissions will be reviewed and scored by a selection panel consisting of City of Carlsbad Library and Cultural Arts, MiraCosta College and Museum of Making Music staff and personnel. The selection committee will score all submissions on the following criteria to select three (3) finalists:

- Vocal and/or instrument proficiency
- Creativity and originality
- The group's ability to perform as a cohesive unit
- Overall completion of application including the thought put into the narrative section

Final Judging

The selected finalists will perform live in the Schulman Auditorium, located at the Carlsbad City Library, 1775 Dove Lane on Friday, June 14 at 7 p.m. The judging panel will be comprised of local music industry and educational professionals.

- Each band will have one twenty-minute set to best showcase their talent.

- Bands will be judged on their overall performance, stage presence, professionalism and their ability to engage/interact with the audience
- All finalists are encouraged to promote the final performance, including through social media channels

Prizes for Finalists

- Second and Third Place:
 - \$250 cash prize (per group)
 - Photography taken at Turn It Up Band Competition live events
- First Place:
 - Passes to the GenNext College Music Program at The 2020 NAMM Show
 - \$500 cash prize
 - Preshow performance at July 5, 2019 TGIF Concerts in the Park event
 - Workshop with MiraCosta College faculty in Recording Arts program facilities
 - Photography taken at Turn It Up Band Competition live events, with opportunity for band photoshoot
 - Recommendation by City of Carlsbad, MiraCosta Community College and Museum of Making Music for local performance opportunities

Entry Rules

- Band performances must align with the TGIF Artistic Vision regarding content and onstage performance expectations
- Management and/or judges have the right to disqualify a band at discretion due to misconduct at any time
- Alcohol, smoking, vaping or any drug use is prohibited during any Turn It Up Band Competition event, and cannot be included in any submission materials at any time
- For live performances, band members must be dressed in clothing that is family-friendly and free from any subject matter not suitable for family audiences
- Band members agree to have their name, voice, and/or likeness used in any advertising and promotional materials relating to this event
- The City of Carlsbad reserves the right to make any changes to rules and regulations, as well as the final word in any disputes that should arise concerning this event

Questions? We are here to help!

Contact Megan Gilby at megan.gilby@carlsbadca.gov, 760-602-2080 or visit www.carlsbadca.gov/arts