



LIBRARY BOARD OF TRUSTEES

Agenda

Library Board of Trustees Meeting Wednesday, May 27, 2020 at 4:00 P.M.

Per State of California Executive Order N-29-20 in the interest of public health and safety, we are temporarily taking actions to prevent and mitigate the effects of the COVID-19 pandemic by holding Library Board of Trustees meetings electronically or by teleconferencing.

Library Board of Trustees meeting can be watched via livestream or replayed on the city website at <http://www.carlsbadca.gov>. You can participate in the meeting by emailing your comments to the Minutes Clerk at jennifer.davidson@carlsbadca.gov prior to commencement of the agenda item. Your comment will be transmitted to the Library Board of Trustees at the start of the agenda item. If you desire to have your comment read into the record at the Library Board of Trustees meeting, please indicate so in the first line of your e-mail and limit your e-mail to 500 words or less.

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1. Call to order
 2. Roll call
 3. Approval of the minutes of meeting held April 22, 2020 (action)
 4. Public Comment
 5. Library reports – April 2020
 6. Library Services in the COVID-19 period
 7. FY 2020-21 Budget overview
 8. Update on L&CA Director Recruitment
 9. Director's report
 10. Foundation report
 11. Friends of the Library report
 12. Genealogical Society report
 13. Library Board comments/announcements
 14. Adjournment (action)

NOTICE TO THE PUBLIC: All persons requiring assistance or auxiliary aids to effectively participate may contact Minutes Clerk at jennifer.davidson@carlsbadca.gov at least 24 hours prior to the meeting to arrange for reasonable accommodations.
The Library Board of Trustees Meetings are generally adjourned by 5:30 p.m. – any items remaining on the agenda at that time may be carried over to the next meeting with the approval of the majority of the Board.



LIBRARY BOARD OF TRUSTEES

ITEM #3

Minutes

MEETING OF: LIBRARY BOARD OF TRUSTEES MEETING
DATE OF MEETING: Wednesday, April 22, 2020
PLACE OF MEETING: Teleconference

CALL TO ORDER: 4:00 p.m.

ROLL CALL: Trustees DeForest, Hulsart, Larson and Parsons (McBride - Absent)

STAFF PRESENT: Heather Pizzuto, Library & Cultural Arts Director
Diane Bednarski, Deputy Library Director
Suzanne Smithson, Deputy Library Director
Sheila Crosby, Principal Librarian
Fiona Everett, Senior Management Analyst
Debbie Jo McCool, Associate Analyst
Jennifer Davidson, Senior Office Specialist

APPROVAL OF MINUTES:

Minutes of the Library Board of Trustees meeting held on Feb. 26, 2020.

Motion by Trustee Parsons, seconded by Vice Chair Hulsart, to approve the Minutes of the meeting held on Feb. 26, 2020 as presented. Motion carried, 4/0/1/0 (McBride-Absent).

PUBLIC COMMENTS: None.

MONTHLY LIBRARY REPORTS: The board received the monthly library report for Feb. and March 2020.

LIBRARY SERVICES IN THE COVID-19 PERIOD: Director Pizzuto updated the board on the status of library services in the COVID-19 period.

UPDATE ON L&CA DIRECTOR RECRUITMENT: Director Pizzuto updated the board on the status of the recruitment for the L&CA Director position.

DIRECTOR'S REPORT: Director Pizzuto briefed the board on the department's continuing adjustments to both the current fiscal year budget expenditures and proposed FY20-21 budget, resulting from city reductions in revenue.

FOUNDATION REPORT: Director Pizzuto reported on the Foundation meeting on behalf of Representative McBride who was absent from the Library Board of Trustees meeting. Director Pizzuto reported the Foundation discussed the effects of COVID-19 on investment funds, and the continued funding of Library & Cultural Arts' programs and services for FY20-21.

FRIENDS OF THE LIBRARY REPORT: Representative Hulsart shared that the Friends of the Library voted to re-allocate originally approved funds to meet changing library program and service delivery such as virtual programming.

NORTH SAN DIEGO COUNTY GENEALOGICAL SOCIETY REPORT: Board Liaison Sue Madsen summarized recent changes to programs and events due to COVID-19. The NSDC Genealogical Society is operating primarily online and through virtual programming.

LIBRARY BOARD COMMENTS/ANNOUNCEMENTS: None.

ADJOURNMENT: Chair Larson adjourned the meeting at 4:56 p.m.



Jennifer Davidson
Senior Office Specialist

Monthly LIBRARY Report for April 2020

Systemwide ...

Spring Into Reading, the online, all-ages reading program, launched on March 17 and had its deadline extended from April 30 to May 31 to encourage further participation during the library's closure. For the month of April, 109 people registered for the program, reading for 46,389 minutes. Since the program launched, 272 people have registered for the program with a total of 73,341 minutes read.

On April 13, the library launched a new patron engagement instant messaging platform called LibChat, which allows patrons to communicate with onsite and remote library staff via instant messaging. LibChat is accessible through the library's online catalog, website and the Ask Us knowledge base. Staff answered more than 50 patron questions via live chat during April.

The new "Enjoy Now" collection was launched on April 14. Enjoy Now features eBook and eAudiobook copies available on a first come, first served basis using the Libby or Overdrive app. The collection contains popular titles that have a seven-day lending period, don't require a hold and can't be renewed. The goal is to give library patrons quick access to titles in high demand.

Library Circulation staff worked in a lead role in the City of Carlsbad's Sew2Care project, a volunteer-based initiative where community members sew protective face coverings for our most vulnerable community groups. More than 200 Sew2Care volunteers have handmade and donated more than 1,000 face coverings.

The library held its first virtual concert on Thursday, April 23. Approximately 80 people attended the 30-minute concert featuring jazz pianist Danny Green, dubbed Live From My Living Room and streamed via the library's Facebook Live. Since the live performance, the video has been viewed more than 1,500 times. The library's Live From My Living Room concert series featuring a variety of artists will continue May 10, May 23 and June 18.

During the library's public closure, many library staff members have participated in virtual training offered by the city, library and other organizations. Staff completed more than 2,600 hours of training during the month of April in everything from using Zoom to customer service to leadership.

CCL, Dove Lane ...

The library launched virtual bilingual family storytimes, led by Library Assistant Angelica Mejia, on April 22 and April 29. The first storytime, launched on Earth Day, featured 30 minutes of Earth Day themed songs and stories in English and Spanish streamed live on the library's Facebook page. The virtual programs were well-received, with a combined total of over 600 views, and continue live each Wednesday at 10 a.m. in May. The storytimes are also recorded

and available for later viewing on the library's Facebook page:

<https://www.facebook.com/carlsbadcitylibrary/live/>

Two programs were recorded in the Schulman Auditorium in April without an audience so they could be shared online through the city's YouTube and cable channels. On April 15, popular lecturer and teacher Erik Conklin spoke about mindfulness for stress management:

<https://www.youtube.com/watch?v=6d1MRJcy23I&t=9s>. San Diego harpist Leah Panos

performed a 30-minute harp concert on April 29 featuring classical favorites:

<https://www.youtube.com/watch?v=c-8rDM0zhug>

Georgina Cole ...

The North San Diego County Genealogical Society (NSDCGS) held four live webinar programs in April using the society's GoToWebinar subscription. On April 14, 69 people attended the Intermediate Genealogy Class "Off the beaten track" covering unusual sources for genealogy research. The April 16 DNA Foundations webinar featured a presentation on how DNA is used in genealogy research and was attended by 25. The DIG: DNA Interest Group on April 18 featured "Who to test and where to test?" and was attended by 74. And on April 28, 68 people attended a presentation highlighting genealogy research in the British Isles.

Learning Center ...

Literacy Services staff sent all active volunteer tutors a survey to determine whether they were in touch with their learners and their level of interest in distance learning resources. Approximately a third, 21 pairs, are in touch with their learner and interested in alternative teaching strategies. Twelve tutors volunteered more than 52 hours in April as they continue to work with their learners remotely. Seven learners and five tutors are waiting for a partner because no matches can be made during the closure. Literacy Services has been sending weekly emails to stay in touch with tutors and learners.

On April 21, the Spanish Book Club met virtually using the Zoom platform. Retired library Community Outreach Supervisor Lizeth Simonson moderated the group's discussion. Eleven book club members discussed the Carlsbad Reads Together book selection *Educacion* by Tara Westover. One of the most relevant subjects for the group was the author's perseverance in pursuing her education despite her adversity. Overall, the group found Westover's memoir an inspiring story of self-discovery and perseverance. Book clubs usually based at Cole at Dove will begin virtual gatherings in early May.

Outreach and Community Connections ...

In mid-April, the library launched a Spanish-language version of its Library@Home web page, biblioteca en casa: <https://www.carlsbadca.gov/biblioteca>, and began work with the city's Communications team on additional outreach to the Spanish speaking community.



CARLSBAD CITY LIBRARY

APRIL
2020



494
New online
library accounts



eBooks/eAudiobooks

588 New users

16,795 Downloads

724 Added downloadable titles & extra copies

164 Added Children's read along titles

Library Webpage

Library@Home

- Biblioteca en Casa
- Digital services
- Adult eBook recommends
- Children's eBook recommends
- Youth resources

4,289 Library@Home
Visits

41,167
Webpage Total Views



109 Sign-ups

47,409 Minutes Read

Virtual Programs



- Bilingual Storytime
- Harp concert
- Piano concert
- Mindfulness lecture Part 1
- Book clubs

8 Total Programs Offered
Available viewings ongoing

eResource Highlights

Ancestry Library Edition – Launched March 2020

Remote access was made available on March 19 to library cardholders working remotely, courtesy of Ancestry.com and ProQuest, the institutional database provider. Access is being evaluated monthly by the provider as they review the evolving status of public libraries during the COVID-19 outbreak. In April 2020, 500 sessions were reported, a 44% usage increase over March.

Tutor.com – Launching June 2020

Connects library patrons to a professional tutor or career coach in an online classroom. Students in kindergarten through intro-level college plus adult learners and job seekers connect in a safe, anonymous, judgment-free classroom to get the 1:1 support they need to meet their goals.

RB Digital – Launching 2020

Acorn TV offers the best in British TV and film, including world-class mysteries, dramas and comedies. The platform provides thousands of hours of commercial-free programming with new shows added weekly.

Great Courses provides access to courses taught by the top 1 percent of university professors and experts from the Ivy League and other renowned schools and institutions. No commercials or interruptions allow you to learn about hundreds of subjects at your own pace.

RBdigital Comics offers access to top digital comics and graphic novels, including Marvel favorites and other major brands, for readers of all ages.