

Joint Communication to Carlsbad Businesses Regarding COVID-19 #12 July 8, 2020

Delivering relevant news to our businesses has been the goal of these joint communications and webinars. When we started, we didn't think anyone expected we would be continuing this effort through the summer and likely beyond. Thank you for your collaborative and resilient spirit as we collectively respond to the current health emergency. Below are several new program announcements that we wanted to make you aware of.

County launches small business stimulus grant program

Yesterday, the County Board of Supervisors approved a small business stimulus program using \$17 million in CARES Act funding.

For profit and nonprofit businesses can apply for grant money if they can show losses and costs that are a direct result of the pandemic.

To qualify businesses must have:

- 100 or fewer employees
- Headquarters in San Diego County
- A minimum one-year operating history as of Feb. 14, 2020
- Documented financial hardship due to COVID-19

Businesses are urged to apply early. Applications are available now through Oct. 16, subject to available funding. Funding amounts/awards have not yet been specified. For more information and the application, visit the county's [stimulus website](#).

PPP loan program extended

The PPP loan has been shown to be the most effective COVID-19 relief program for small businesses. Businesses who had not applied for a PPP loan, should know that the program was extended until Aug. 8 and funds are still available. For more information, go [here](#).

The weather is nice... get outdoors

If you want to activate the public sidewalk next to your business or a private parking lot or common space, the city is allowing for temporary activation during COVID-19. The Community Development Department has made it quick and easy to apply.

To permit private property including parking lots go [here](#).

To operate on a public sidewalk go [here](#).

If you have questions, you can contact business@carlsbadca.gov and we will connect you with the appropriate folks in the Community Development Department.

Stay connected

Announcements from the county, like the small business stimulus can be found in the [County News Center](#) at www.countynewscenter.com.

For information relevant to Carlsbad businesses the [City of Carlsbad](#), [Carlsbad Chamber of Commerce](#) and the [Carlsbad Village Association](#) will continue to keep you updated through these communications, webinars and our websites which can be found here:

[City of Carlsbad COVID-19 Business Resource Page](#)

[Carlsbad Chamber of Commerce Business Resource Page](#)

[Carlsbad Village Association Website](#)

If you have a question for the city or would like to suggest a topic for an upcoming joint communication or webinar please email business@carlsbadca.gov.

There is also a little more time for you to respond to our Carlsbad Business Survey: Impact of COVID-19 at <https://carlsbadca.gov/businesssurvey>.

#StaySafeStayOpen

Thank you to those who are participating in the #StaySafeStayOpen campaign. We're collecting stories, using social media, and providing [resources](#) to businesses and their employees on how to be messengers for safe practices that will address the health emergency.

If you have a story about how your business has adapted during this time or if you want more information regarding where to get communication resources for the campaign send us an email at business@carlsbadca.gov.

Stay safe and thank you for your courage and compassion during this time.

